

# Fundraising Services

Multiplying Resources for Mission and Ministry



Nancy Young Hruschka, Director of Fundraising Services

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# WHO WE ARE

For more than 25 years, the Georgia United Methodist Foundation has shared its financial knowledge and resources with United Methodist churches and agencies. From managing investments to providing loans, the Foundation offers an array of services to meet its partners' financial needs. Fundraising Services is an important part of this ministry, providing much-needed expertise for the healthy growth of vital infrastructure and support of active ministry.

*“We measure success not only in new facilities built and dollars raised, but also in the empowerment of congregations to achieve their dreams while fulfilling the mission of The United Methodist Church.”*

*Nancy Young Hruschka, MSW, MPA  
Director of Fundraising Services*



Nancy Young Hruschka serves as the director of fundraising services at the Foundation. She brings over 25 years of not-for-profit experience in the areas of fundraising and community relations, major donor development, training, special events, organizational development and facilities management.

Prior to joining the Foundation in 2010, Nancy served as vice president of development for Action Ministries, Inc. This ministry, which serves low income and homeless persons, is affiliated with the North Georgia Conference of The United Methodist Church. Nancy was responsible for fundraising, development, donor management and public relations activities.

Nancy began her career in development while serving as the executive director of the YWCA of New Britain, Connecticut. During her tenure, she launched an aggressive annual giving program, conducted a \$2.65 million capital campaign and supervised the building of a state-of-the-art child care center facility.

Nancy was raised in The United Methodist Church. An active church member, she has served as chair and fundraising consultant of a \$2 million capital campaign, chaired stewardship committees and served as a member of the board of trustees.

Nancy earned both of her master's degrees in Social Work and Public Administration from West Virginia University. She graduated from Illinois State University with a bachelor's degree in social work.

In leading the Foundation's Fundraising Services, Nancy fulfills her desire to partner with churches in fulfilling their vision through God's grace and abundance.

# WHAT WE DO

It's never too early to ask for advice. We can help you to focus your goals, define your priorities, and estimate your fundraising potential.

We approach every campaign, whether annual or capital, with a comprehensive stewardship perspective that promotes financial success and spiritual growth.

And we approach every campaign with an open mind and an abundance of questions. Before we can be champions for the success of your project, we must have a thorough understanding of your people and your vision.

When the time comes to plan and implement a fundraising strategy, we will guide you through every step, including:

- **Creating a Campaign Timeline**
- **Developing a Formal Case for Support**
- **Creating a Volunteer Structure**
- **Recruiting and Training Leadership**
- **Identifying and Cultivating Major Donors**
- **Conducting Volunteer Training**
- **Tracking, Acknowledging and Managing Commitments**

*“The Foundation has given us the ability and the wisdom to raise the necessary funds to expand our facility. It was important to me and the parishioners to work with a United Methodist agency that has our best interests at heart in this \$3.25 million capital campaign.”*

*Rev. Parker Benson  
Senior Pastor, Bethlehem First UMC*



# WHY WE ARE DIFFERENT

There are many organizations offering advice to churches and agencies for a fee. The cost for the best of these services is out of the reach of many organizations, though cost and quality do not always correlate.

As a nonprofit organization with a mission of serving the Church, the Foundation offers expert campaign consulting for reasonable fees. There are no owners or shareholders, and our employees never receive commissions. Among the advantages this provides is our resolute commitment to offer honest feedback, even if that includes advising against a campaign as conceived.

In working with the Foundation, you can count on:

- **A Thorough Planning Study**
- **A Truly Customized Plan**
- **Expertise Based on Real-World Campaign Fundraising Experience**
- **A Partnership that Includes Respect for Your Talents and Unique Knowledge**
- **Exceptional Service for a Great Value**
- **The Simplest and Most Effective Strategy for Success**

*The Georgia United Methodist Foundation is a nonprofit organization that helps United Methodist churches, entities and individuals within Georgia multiply their resources for mission and ministry. The Foundation offers fundraising, investments, loans and planned giving services, endowments, grants and scholarships. For more information on capital campaigns, please contact Nancy Young Hruschka, director of fundraising services, at 678-708-6601 or e-mail [nyoung@gumf.org](mailto:nyoung@gumf.org).*